

## Smart Volution's Tablet Cash Register (TCR) found in Molly's Toy Chest

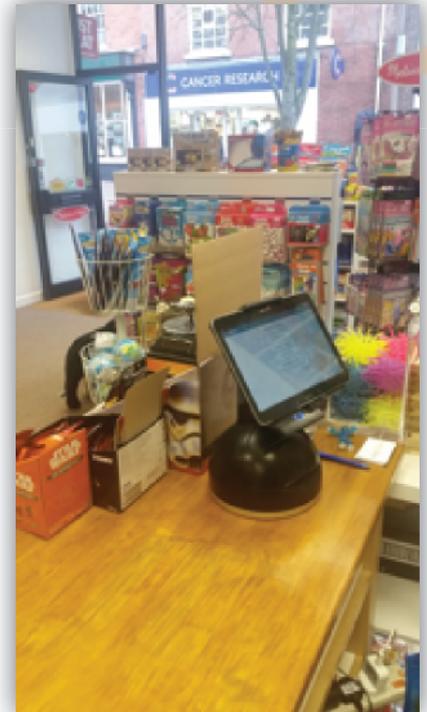
### THE NEW TOY BUSINESS

Molly's Toy Chest is both a new venture and exciting adventure for Daniel and his wife Samantha. The shop was recently established in Halesowen, Birmingham. Both Daniel and Samantha possess a strong retail background so had a firm grasp on what they wanted when they set up Molly's. Daniel says: 'We spotted a niche in the market for toys which had a strong educational background, and were convinced that we could make a success from a store in the right location. Plus we have our own home grown tester in the shape of our daughter Molly'

### COST EFFECTIVE MODERN EPOS

Daniel and Samantha's combined retail experience had given them a very clear idea of what they required from a POS system.

They knew that to make a success in today's retail environment they would need to know what was going on in their business in real time, on a day-to-day basis. The problem was that historically these type of POS systems were well beyond their price range. Fortunately they came across Smart Volution's TCR (Tablet Cash Register) product on the Secure Retail stand at the Spring Fair show. Not only did it fit the bill in terms of functionality but Daniel and Samantha both felt that the stylish hardware was in keeping with the look and feel that they wanted to create in the store.



### DELIVERING QUALITY BUSINESS INFORMATION

Daniel goes on to say: 'Obviously from a customer point of view, quick and easy processing of payments via cash or card is key. However, for us as a business the back end reporting is vital. Using TCR we can see what lines are selling at any point of the day, know what our cash position is, and I can make sure that we order new stock from suppliers before the shelves are clear. In order to make a success of Molly's we have to have the tools to run the business as efficiently as possible.'

When asked about the level of support they have had Daniel says: 'The team from Smart Volution have been brilliant – not only with the initial installation but also listening to us for additional features to be included in the product.'

Justin Coward CEO of Smart Volution said 'It was a delight for us to see the impact that our TCR solution has had on this new business, and it is gratifying to see the diversity of businesses it is appealing too'

Molly's Toy Chest will be one year old in June 2016.